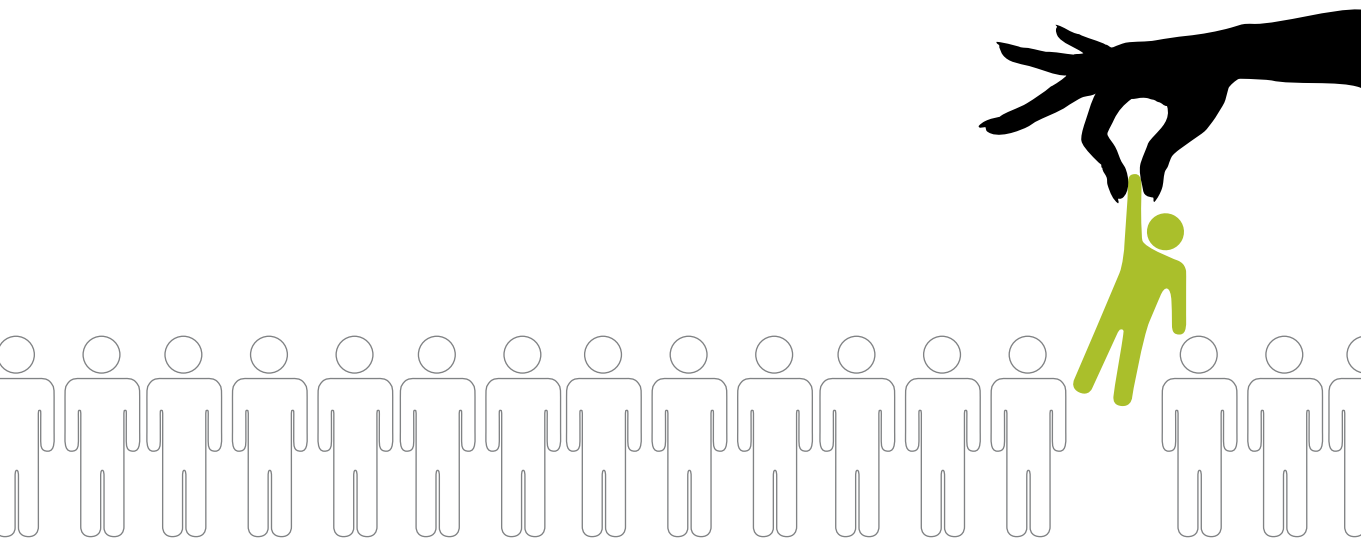


LOOKING FOR QUICK,  
EASY, FLEXIBLE ACCESS  
TO MARKETING AND  
COMMUNICATIONS  
PROFESSIONALS?

**GOVGAP**, THE RESOURCING  
SERVICE FROM COI,  
CAN HELP YOU ACCESS  
THE PEOPLE YOU NEED.



## GOVGAP PROVIDES AN EXCELLENT QUALITY OF SERVICE AND STANDARD OF RECRUIT.

## EFFICIENT, FLEXIBLE STAFFING SOLUTIONS

### What is GovGap?

The pace of change within government and the public sector can be fast, resulting in a high demand for talented and available marketing and communications professionals. GovGap is the recruitment service offered by COI to meet this need.

### What does GovGap do?

We provide interim and permanent staff for government departments and agencies. Our service covers recruitment for all marketing and communications areas, including media relations, strategy, research, digital media and internal communications. We fill a variety of gaps, from maternity cover to time lags between job placements, or extra people needed to cover a particular project.

### How would I benefit from using GovGap?

The service can provide you with quick, easy and flexible access to marketing and communications experts.

Recruitment agencies charge a significant fee for their services. Because COI does not seek to make a profit we only charge a fixed percentage rate, and deliver an excellent quality of service and standard of recruit.

### How does it work?

Staff can be accessed in various ways, either through the placement of COI staff or from a pool of professional freelancers. We also provide a range of contract options to suit your needs.

**“Coping with challenges which require new skills and sudden surges of demand for staff is a constant concern for departmental communicators. GovGap provides an excellent resource to support these occasions. The team are extremely responsive, capable and flexible in their approach and I would recommend them highly.”**

Conrad Bird, Head of Strategic Campaigns,  
Foreign & Commonwealth Office

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### How can I get started?

For more information on GovGap, or if you have a vacancy to fill, please contact us.

T: 020 7921 2744

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